

MTB season start in Riva del Garda / Highlights in Willingen and Leogang

## **BIKE Festivals 2020 attract with new marathon course and the latest trends**

For the 27th time the FSA BIKE Festival Garda Trentino opens the mountain bike season 2020. On 1 May, the starting signal is given for three days of pure MTB fun with a large outdoor expo, numerous racing highlights and a new marathon course. The other BIKE Festivals are also worth a visit in 2020: At the Continental BIKE Festival Willingen (Germany, May) riders fight for the Downhill and Enduro title, whereas in Leogang (Austria, September) visitors can already test the latest trends for 2021

Bielefeld, January 27, 2020. **Season kick-off with dolce vita:** More than 45,000 visitors, about 3,000 active participants and 170 exhibitors from the bike industry make the **FSA BIKE Festival Garda Trentino** a meeting place for the international bike scene. For three days everything revolves around mountain bikes and e-mountain bikes at the fairground on the northern shore of Lake Garda. Exploring trends, meeting people, testing bikes, racing and partying - all this is possible in Riva.

**New marathon course:** For 2020 the BIKE Marathon in Riva has been completely reworked and presents itself with three different distances that are shortened in length and height, still challenging but to manage for everybody. More adrenaline is guaranteed at the Scott Enduro Series and the Bosch eMTB Challenge. Less about competing and rather about the fun are the GHOST Recon Ride and the Scott Junior Trophy for young riders.

**Looking for champions:** Just two weeks later (15-17 May), the bike scene meets for the 23<sup>rd</sup> edition of the **Continental BIKE Festival Willingen**. It is the biggest MTB event in Germany with a huge expo, camping and festival-feeling and above 35,000 visitors. Besides the Marathon and the children's race there are two special events: Both the Enduro Series and the Downhill Cup on the former World Cup track will be held - in addition to the general classification - as part of the German Championships.

**First chance to test new trends:** At the end of the season the place to be is in Austria. At the third edition of the **Continental BIKE Festival Saalfelden Leogang** (11-13 September) the last races can be fought out. Special about this small, but excellent event is the fact that visitors get the first chance to test new bikes and products of 2021. For this purpose, the Bikepark Leogang offers many test tracks. Mountain bikers also get the chance to improve their abilities at one of the workshops or guided tours within the Festival event.

The registration for the BIKE Marathon is now open. Enduro riders can register from 1 February. Further information on the three BIKE Festivals, the schedule and details concerning the registration can be found at <https://riva.bike-festival.de/en/>.

Press photos can be downloaded at <https://riva.bike-festival.de/en/press/>.